

E-blast Policy

Intellectual Property Law Section

New Mexico Bar

The Intellectual Law Section of the New Mexico Bar “(IP Section)” has recently adopted an E-blast Policy. The IP Section eblast is a useful resource for improving communication between the IP Section, its board of directors and its members. We try to be thoughtful in the number of times we email our members. Overuse of the emails can discourage members from receiving and reading messages from the IP Section.

IP Section Member Usage Guidelines:

Section members may email the board of directors at ipboard@sbnm.org if the member wishes to utilize the e-blast for promoting and informing the IP Section members about any of the following activities:

-A CLE or other educational opportunity with IP related content;

-A job opening at your IP law firm in New Mexico;

-A new firm opening of a member

- No fee will be charged for each email blast– Send flyer in PDF or JPEG format, or copy of desired text, to the email address above.
- Limitations on Frequency – Each member should not exceed 2 e-blasts per calendar year.
- Content must be related to intellectual property law and businesses must be connected to a current member of the IP Section.
- Content must be submitted at least 1 week prior to desired send date. IP Section reserves the right to control when e-blasts are scheduled based on the e-blast calendar.
- IP Section reserves the right to refuse dissemination of any message requested for any reason without explanation
- All emailed submissions are subject to approval by the IP Section and the New Mexico Bar, and may be edited
- IP Section is not liable for any misprints, typos, or incorrect information submitted